



Minority Business RoundTable

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APEEC Headquarters Guangzhou

Signs Historic Beijing PRC Agreement (合资协议) Promoting U.S. Products



APEEC Grand Opening Ribbon Cutting Ceremony in Guangzhou July 4, 2009

MINORITY BUSINESS ROUNDTABLE

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MBRT Establishes Gateway to Trade with China for U.S. Businesses: MBRT 开辟中美贸易通道 Promotes U.S. Exports Helps Create Jobs Expand Growth & Reduce Foreign Trade Deficit to Stimulate Economic Recovery

- **Stimulates Economic Recovery: Promotes Small, Minority, and Medium-Sized Firms Focus on International Trade**
- **Opens First American Products Exhibition & Exchange Center in Guangzhou**
- **Signs Historic Beijing Agreement (合资协议) Promoting U.S. Exports**

Beijing, China – MBRT Founder, President & CEO Roger A. Campos led an American Business Delegation to China visiting Beijing, Shanghai, and Guangzhou participating in the Fourth of July Grand Opening ceremonies of the first American Products Exhibition & Exchange Center (APEEC) in Guangzhou, China. Behind the vision and establishment of APEEC are two MBRT board members-Laney Lee, President APEEC and Jason Wang, Chairman American Asian Trade Center with offices in Baltimore, MD and Guangzhou. Attending the elaborate event were U.S. officials, Chinese City Mayors, Province, and Central Government officials from China and about 800 guests.

"I applaud the MBRT leadership for working to develop this partnership with APEEC to create an innovative approach to promote business growth and enhance America's competitiveness", said former U.S. Ambassador John E. Upston, Jr. Chairman International Trade & Investment Committee MBRT.

"APEEC provides a unique platform for American businesses, especially small and medium-sized companies with limited staff or resources to engage the China market with very low risk and minimal expenses", said Laney Lee, President of APPEC and MBRT board member. "We offer free display space for American firms in our showroom at the Guangzhou trade center, and actively promote and sell their products through a network of buyers and distributors in over 100 of the largest cities in China."

"By providing U.S. manufacturers and service companies access to the China market, we can lead the way for American innovation and technology that will strengthen the U.S. economy and provide Chinese consumers with high quality products and services", said Jason Wang, Chairman American Asian Trade Center and MBRT board member.

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Signs Historic Beijing PRC Agreement (合资协议) Promoting U.S. Products

Mr. Guo, Roger Campos and Jason Wang after Signing Joint Venture Agreement

[More Pictures from China >>>](#)



Roger Campos Speaking at Celebration



Ireas Cook, Keynote Speaker and Commercial Consul of the U.S. Consulate General in Guangzhou



John Liddell, Roger Campos and Student Intern view APEEC Exhibition Trade Center Project Model

About MBRT Strategic Partner APEEC

APEEC's mission: Provide small and medium-size American companies an entry to the China market with low risk and minimal expense with our company of experienced bilingual professionals in the U.S. and China. APEEC's extensive business relationships enable us to enhance the growth opportunity and economic prosperity for both Chinese and American businesses. Our comprehensive program of sales and support services enables our clients to enter the China market for short and long term success. APEEC's unique one stop sales approach: Easy-Fast-Safe-Economical: Provides a complete trading platform within one organization from market research to trademark/patent protection to sales and distribution. APEEC is qualified as an approved supplier to Chinese government agencies and state-owned businesses. APEEC works closely with state and federal agencies in the U.S. and China to maximize the benefit of many programs and services they offer. Visit www.apec.com

"You, MBRT and APEEC provided the expertise and resources necessary for my company to pursue an international trade opportunity that we would not have otherwise considered", said Jim DeFrancesco, CEO ACell, Inc. and MBRT member. "I am forever changed in my thinking by visiting the country and meeting its people."

"What we are seeing here today [Fourth of July celebration] may prove to be the Independent avenue for a large number of U.S. small and medium-sized business."

New legislation aims to strengthen SBA's support for exports

Small business exporters would have access to more international trade specialists and larger exporting loans from the U.S. Small Business Administration (SBA), under legislation recently introduced in the Congress.

Two bills are currently under consideration in the U.S. Senate – the Small Business International Trade Enhancements Act of 2009 (S. 1196), introduced by Sen. Mary Landrieu (D-LA), and the "Small Business Export Promotion and Development Act of 2009 (S. 1208) , introduced by Sen. Olympia Snowe (R-Maine). Landrieu Chairs the Senate Committee on Small Business and Entrepreneurship, and Snowe is the Committee's Ranking Republican Member.

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Obama Administration and Governor Corzine – N.J. Announces Efforts to Increase Access to Contracting Opportunities for Minority-Owned & Small Businesses



New Jersey Governor Corzine Signs Executive Order

The Executive Order requires all local government entities, local education agencies and all New Jersey private employers that enter into contracts funded with dollars from the American Recovery and Reinvestment Act of 2009 to require their contractors and subcontractors to post job openings on the State's Job Bank at least 14 days before hiring is to commence.

"We are here today to make sure all boats are lifted as the tide rises," said Governor Corzine. "I am signing this historic executive order because we must do all we can to make sure public contracts, jobs and job training are shared with those groups hardest hit by the recession."

- Establishes goals for State agencies, authorities, colleges and universities and commissions to contract with minority and women-owned businesses consistent with recommendations made in two disparity studies done by the state
- Ensures that jobs created through federal and state economic recovery funds are posted on the Department of Labor's website <http://NJ.gov/JobCentralNJ>
- Encourages State agencies, authorities, colleges and universities and commissions receiving recovery funding to work with contractors and organized labor to ensure diversity among the ranks of the workforce
- Ensures that minorities and women are afforded training and apprenticeship opportunities for construction trades
- Ensures that minorities and women are given equal opportunities for employment on work sites funded through state and federal economic stimulus dollars



Karen Mills, SBA Administrator and Roger Campos



Roger Campos and Commerce Secretary Gary Locke

Secretary Locke, Administrator Mills will lead government-wide initiative; federal officials to participate in more than 200 procurement events across the country

WASHINGTON – The Obama Administration today reaffirmed its commitment to ensuring that minority-owned and small businesses, including women- and veteran-owned businesses, have greater access to federal government contracting opportunities.

Commerce Secretary Gary Locke and Small Business Administrator Karen Mills announced a government-wide plan that includes federal agency procurement officials holding or participating in more than 200 events over the next 90 days to share information on government contracting opportunities, including those available under the American Recovery and Reinvestment Act.

"Small and minority-owned businesses must play a significant role in our efforts to restore economic growth. Small businesses employ half of the nation's private sector workforce; create a large share of the Nation's new jobs; and introduce many groundbreaking ideas into the marketplace," President Barack Obama said. "It is essential that we provide our Nation's small businesses with maximum practicable opportunity to participate in Federal Government contracting.

"In order for the Federal Government to better meet or exceed the goal of 23 percent of prime contracts for small businesses, Vice President Biden and I have tasked Small Business Administrator Karen Mills and Commerce Secretary Gary Locke with leading a federal government-wide initiative to increase outreach," Obama continued. "Over the course of the next ninety days agency officials will take an important step forward by holding or participating in more than two-hundred events focused on sharing information on government contracting opportunities."

"In these tough economic times, the Recovery Act is providing billions of dollars in opportunity and incentives to help businesses grow – and the President and I are committed to ensuring that small and minority-owned businesses are part of our economic recovery every step of the way," said Vice President Joe Biden. "By taking advantage of the expertise of an array of companies, we are going to be able to build a stronger, more secure foundation for long-term economic growth."

MBRT LEADERSHIP



Janice Bryant Howroyd
 MBRT Board Chairman
 Act.1 Group Founder & CEO,
 Torrance, CA



Andra M. Rush
 MBRT Board Vice-Chairman
 Rush Trucking, President & CEO,
 Wayne, MI



Roger A. Campos
 MBRT Founder
 President & CEO,
 Washington, DC



ABOUT MINORITY BUSINESS ROUNDTABLE (MBRT)

The Minority Business RoundTable (MBRT) is a national nonprofit 501(c)3 membership organization for CEO's of the nation's largest and leading minority-owned companies. It functions as the vehicle for its members to analyze and help formulate effective public policies that impact minority-owned businesses. Members hold positions equivalent to chief executive officers (CEO) or chairperson in their respective businesses.

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